



A POWERFUL SALES  
ENGINE FOR THE  
DIGITAL WORLD.

# A PLAYBOOK DRIVING SALES GROWTH IN eCOMMERCE.



## SERVICES WE OFFER:

- Content Management
- Analytics & Reporting
- SEO
- Digital Marketing & Content Creation
- Brand Store Build
- Strategy
- Compliancy
- A/B Testing
- Negotiations
- AMS & Advertising
- Amazon A9 Algorithm Management



## SKU ASSORTMENT ANALYSIS: RIGHT-SIZING YOUR LINE

This unique offering determines if your line is right-sized for eCommerce, and also gives insights in how to enhance your selection based on the platform you are selling it into.



## ANALYZING YOUR AMAZON MATURITY LEVEL

Determining your brand's maturity level indicates the workflow needed to bring your listings up to a PDP standard.



## CONTENT AUDIT

Once the work starts our team will lay out a plan to work with your company's content schedule and new item launches.



## CAMPAIGN MANAGEMENT

From creation to implementation, we will manage all advertisements on and off the platform. We also provide monthly check-in reports to detail the sales growth of the campaigns.

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## WE HAVE EXPERIENCE WITH THE FOLLOWING PLATFORMS AND 3P'S TOOLS:



Amazon VC  
Amazon SC  
HD.com  
WM.com  
Lowes.com

Syndigo  
Groupon  
Werc  
Home Depot IDM  
Commerce Hub

Webcollage  
Grainger.com  
Camel, Camel, Camel  
Helium 10  
Classy Llama

Jet  
Zoro  
Visme  
Photoshop

# AMAZON A+ PAGES AND BRAND STORES



## Create DIY projects



Create your own unique birdfeeder



Great for hanging string lights



Get creative and spice up your decor



Keep your dog safe on a runner

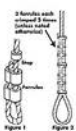


Forney Item#	70447	70448	70450	70451	70452	70453
Description	Galvanized, 7x7	Galvanized, 7x19	Vinyl Coated, 7x7	Vinyl Coated, 7x7	Vinyl Coated, 7x7	Vinyl Coated, 7x19
Size	250' (76.2m) x 3/16" (4.76mm)	250' (76.2m) x 1/4" (6.35mm)	500' (152.4m) x 1/8" x 3/32" (1.59mm x 2.38mm)	250' (76.2m) x 3/32" x 1/16" (2.38mm x 4.76mm)	250' (76.2m) x 1/8" x 3/16" (3.18mm x 4.76mm)	250' (76.2m) x 3/16" x 1/4" (4.76mm x 6.35mm)
Breaking Strength	3,700 lbs. (1,679.39 kg.) WLL 740 lbs. (335.7 kg.)	7,000 lbs. (3,175.15 kg.) WLL 1,400 lbs. (635 kg.)	480 lbs. (217.72 kg.) WLL 96 lbs. (43.5 kg.)	920 lbs. (417.30 kg.) WLL 184 lbs. (83.5 kg.)	1,700 lbs. (771.11 kg.) WLL 340 lbs. (154.2 kg.)	4,200 lbs. (1,905.09 kg.) WLL 840 lbs. (381 kg.)

## RELATED ITEMS



Forney Item#	Forney Item# 70408	Forney Item#s: 61010, 61011, 61012, 61013, 61014, 61015, 61016, 61017, 61018, 61019, 61020, 61021, 61022, 61023, 61024, 61025	Forney Item#s: 61029, 61030, 61031, 61032, 61033, 61034, 61035
Description	Cable cutter, 3/64"-3/16"	Wire rope clips. Forged galvanized or zinc plated in 1/16", 1/8", 3/16", 1/4", 5/16", 3/8", 7/16", 1/2" sizes	Wire rope thimble. Zinc plated in 1/16", 1/8", 3/16", 1/4", 5/16", 3/8", 7/16", 1/2" sizes



## Wire rope ferrule assembly and warning

Please comply with all instructions for proper ferrule/cable assemblies! Three crimps per 1/8", 3/16" and 1/4" ferrule, one crimp per 1/16th ferrule. See figure 2. One crimp per stop.

## WARNING!

- Never use cable assemblies with ferrules in overhead lifting, heavy equipment hauling or towing. Do not use in any situation where a failure may jeopardize a person's safety or result in property damage, bodily injury, or DEATH.
- For use on galvanized steel cable only, do not use with vinyl coated cable.
- A ferrule/cable assembly secured by hammer is not designed for load bearing operations. Secure ferrules and stops with an approved "swaging" or an approved "Crimping" tool.
- Stops are not designed for load bearing applications.
- Do not exceed the safe working load of any application.
- Use the proper sized ferrule and stop to cable. See figure 1.
- Use stops to close the cut end of cable or for cable location markers.
- Always inspect cable assemblies frequently to insure safe and proper conditions

In 1932, James D. Forney created a home-grown business in the heartland of America. In just four short years, the business expanded with the invention of the 110-volt/125 amp and 110-volt/150 amp welders. Now three generations and over 80 years later, Forney continues to move forward in creating metalworking and welding products. Forney continues to grow with a product mix including abrasives, welding, personal protective equipment and shop tools. Forney is committed to helping customers succeed regardless of location, size or need.



**Solo 410 One Hand Pressure Sprayer**

The sprayer is designed for use on a wide variety of surfaces. It is ideal for cleaning, painting, and applying pesticides. The sprayer is easy to use and has a long life span. It is made of high quality materials and is built to last.

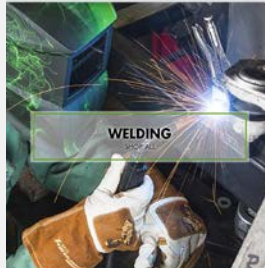


**COMFORT in the move**

2 harnesses included  
Height adjusting straps  
Increased mobility



HOME NEW & FEATURED ITEMS WELDING ABRASIVES CHAIN & WIRE ROPE ADDITIONAL TOOLS SAFETY AIR SOLIDERS STEEL & ALUMINUM MORE



## WELDING



## SOLDER



## SAFETY



## STEEL & ALUMINUM



## AIR TOOLS & ACCESSORIES



Ball & Double-Ball End Hex Key Sets Hex T Key Sets Hex Power-T Key Sets Ergo-Fold Key Sets Individual Keys





# CREEDEN IS READY TO DRIVE YOUR ONLINE SALES IN ANY DIGITAL LANDSCAPE.

For over 40 years, Creeden has been at the forefront of Sales & Marketing Services. Today, we have emerged as a leading industry provider of eCommerce program management. We have a history of taking underperforming programs and creating a profitable growth engine.

We increase conversion rates and decrease cart abandonment.

We strategically optimize listings using our uniquely formulated method to increase sales revenue.

We ensure the online shopping experience flows seamlessly from the awareness phase all the way to the purchase. This turns happy customers into repeat buyers.



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